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Connexeo Raises Growth Equity to Expand its Market Leading Position as Integrated Software and Payment Provider to Education & Community Organizations

The \$110 million capital raise will fuel market expansion as Connexeo continues to transform the education and community administration technology sectors

(Minneapolis, MN – April 9, 2018) -- **Connexeo Inc.**, a global software-as-a-service platform serving education and community organizations, has received a \$110 million growth equity investment from Great Hill Partners, a leading Boston-based private equity firm focused on investments in high-growth, mid-market companies. Connexeo's state-of-the-art registration, engagement and payment platform is changing the way individuals interact with schools and community organizations by offering a flexible, mobile-friendly experience that automates the highly manual processes that exist today. Connexeo serves tens of thousands of global clients in the US, Australia and New Zealand.

"Our goal is to simplify and automate administrative workstreams for our clients so they have more time to focus on their passion: serving their students and communities. In a highly fragmented market, Connexeo is filling an unmet need by introducing technology solutions that enable teachers, administrators, registrars and community organizations to work smarter and more efficiently," said Charlie Piper, Connexeo's Chief Executive Officer. "With our tools organizations gain process efficiencies, decrease operational costs and enhance their revenue generating and reporting capabilities, now with one provider."

Connexeo's product suite improves administrative management processes, from registration and enrollment to class management, inventory tracking, event ticketing, music program management, consolidated financial management and payment processing. Organizations have complete system flexibility with the option to select the full suite or individual modules depending on their needs.

“We strive to identify highly differentiated software companies serving fragmented markets,” said Nick Cayer, Partner at Great Hill Partners. “Based on our market research, education and community administrators, and their community members, are seeking robust tools to more effectively interact with each other as well as register and pay for activities and events. Connexeo fills this void with its elegantly designed platform - we believe its solution is the future for how organizations will compete, enhance system performance and improve revenues.”

As part of the investment Matt Vettel, a Managing Partner with Great Hill Partners, Nick Cayer and their colleagues, Joe Germanese and Bob Anderson, will join Connexeo’s Board of Directors. Great Hill Partners’ other software-enabled payment investments include Vanco Payment Solutions®, Affinipay®, Paytronix, Network Merchants, Inc., BlueSnap®, Passport Health and Accelerated Payment Technologies. Connexeo represents Great Hill’s tenth payment investment since inception.

Piper concluded, “As a father of six, I have experienced firsthand challenges with multiple providers, limited data integration and legacy technologies. As a business leader, I knew we could provide a simple-to-use technology to help transform and support our industry. Connexeo is honored to help our schools and community organizations improve their workflows and support our clients in their passion to educate and serve.”

About Connexeo

Connexeo’s education management software and payment platform solutions enhance system performance, reduce administrative time and costs, and improve revenues. We provide the organizations and communities we serve with a strategic advantage by providing work simplification, allowing our customers to focus on their service passions. Education and enrichment providers may [request a demo](#) or [explore industry blogs](#) that outline trends, insights, and tips. Learn more at www.connexeo.com.

About Great Hill Partners

Great Hill Partners is a Boston-based private equity firm that has raised more than \$5 billion in commitments since inception to finance the acquisition, recapitalization or expansion of growth companies in the internet infrastructure, digital media and marketing services, eCommerce and consumer, healthcare tech and services, financial technology, and software industries. Great Hill targets investments of \$25 million to \$200 million. For more information, visit www.greathillpartners.com.

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